

Quick Action Items!

The following are things that you can do to **get involved ASAP**:

- Learn more about the FDA commercial tobacco policy proposal and submit a public comment. See more information in the Commercial Tobacco FDA Policy Proposal section below.
 - Time needed: 30 minutes
- Fill out the **Alliance member** survey.
 - Time needed: 5-10 minutes
- Participate in Health Equity Series with the Alliance Team! See more information in the Health Equity section below.
 - Time needed: 2 hours
- Visit the Alliance Social Media, and like or share a post.
 - Time needed: 5 minutes



Updates

National Prescription Drug Take-Back Day

Wisconsin Attorney General Josh Kaul and State Representative Jodi Emerson were in Eau Claire on Thursday, April 28th, for a press conference. The Eau Claire County Sheriff's Office and the Eau Claire City-County Health Department were invited to speak and bring awareness to the Spring National Prescription Drug Take-Back Day. Captain Cory Schalinske spoke about the dangers of opioid use in our community and Sarah Dillivan-Pospisil shared information on the permanent medication drop-off locations in the county and the *What Do You Know About Opioids?* workshop.

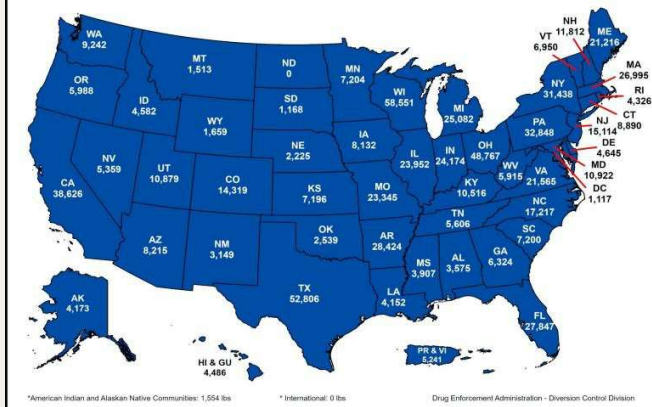


The National Prescription Drug Take-Back event was held on Saturday, April 30th at Altoona Police Department and Marshfield Medical Offices. About 160

22nd National Take Back Day: April 30, 2022

Total Weight Collected: 721,093 Pounds (360 Tons)

* Collection results may include materials other than prescription drugs



pounds of medication was collected between the two locations and 2,200 pounds collected through the permanent drop-off sites. Wisconsin collected over 58,000 pounds of medication, and was first in the nation.

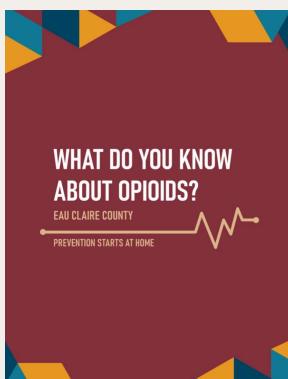
Safety disposing medication protects our water supply and prevents medications from accidental ingestion, theft, or misuse. See the full report [here](#).

SAFE - Students Advocating for Excellence

Eau Claire County SAFE chapters at Memorial, North, Regis, Altoona, and Fall Creek all hosted mock car crashes. These were all hosted in partnership with Mayo Clinic Health Systems and local police and fire departments. The Augusta community also hosted one. Mock car crashes help bring awareness the dangers of impaired or distracted driving and support safe driving. Pictured here are the SAFE students from Memorial the day of their mock car crash. North High School provided [this video](#) that shows a little bit about their mock car crash.



What Do You Know About Opioids?



A new tab was created on the [Alliance for Substance Misuse Prevention website](#), *Opioid Learning Opportunities*. Our newly developed workshop, *What Do You Know About Opioids?* will be presented virtually and in-person through August throughout the county. The tab provides information on when the workshop will be offered and how to register.

In the workshop, education is provided on opioids, information on Narcan, where to get fentanyl test strips locally, and where to safely dispose of medication in Eau

Claire County. Each participant will receive a medication deactivation bag and other tools. In-person workshops will include a Narcan training.

Contact Sarah Dillivan-Pospisil if you interested in offering the workshop at your agency.

Opioid Use and Overdose Prevention Survey

The Eau Claire County 2021 Community Health Assessment identified drug use as a top priority for our community. Recent increases in drug overdoses support

the seriousness of this issue. Drug overdose deaths in the US topped 100,000 for the first time in 2021-- a 13% increase in Wisconsin alone. In Eau Claire County, opioid deaths more than doubled between 2014 and 2020, and law enforcement reports increasing heroin and fentanyl use within the area.

Please take a couple of minutes to complete [this survey](#) to share your input about opioid use and overdose prevention in our area. Survey responses are anonymous and confidential.

Wisconsin Retail Assessment Project News Highlight

UWEC nursing students Nicole and Grace, along with Dr. Lorraine Smith, were featured on WQOW for the research they conducted regarding the Wisconsin Retail Assessment Project. Check out their news segment on the [WQOW website](#).



Retailer Training Recap

15 Eau Claire County alcohol and tobacco retailers attended the April retailer training. Retailer training covers how to check IDs for both tobacco and alcohol sales. Our next retailer training will be in October.



Connections for Change Virtual Conference - Alliance for Wisconsin Youth

Don't miss your chance to participate in networking breakout sessions with prevention coalitions across the state. We anticipate the sessions will be filled with bold conversations, helpful insights, and innovative strategies to inspire your work and impact your prevention efforts. Check out the [website](#) for full details of the conference.

The Alliance will cover the registration fee for Alliance members. Email [Alison Harder](#) by Monday, June 6th if you are interested.

Save the Date - Alcohol Policy Seminar

The Alcohol Policy Seminar will be held on October 19, 2022 in Green Bay, WI. The seminar will cover topics such as Alcohol 101, Health Impacts, Enforcement, Public Policies, Community Engagement, and Culture and Diversity to reenergize local alcohol prevention efforts.

Share your work on reducing alcohol consumption in policy and system changes in the above areas by submitting an abstract by June 10th to **Maureen Busalacchi**.

A promotional poster for the Alcohol Policy Seminar. The top half features a photograph of a person in a suit standing in front of a blurred audience. The bottom half is a dark purple banner with white text. The text includes the seminar title, date, location, a call to action to reenergize local efforts, a list of training topics, a note about keynote speakers, and online/social media information. A circular logo for the Wisconsin Alcohol Policy Project is on the right.

The Alcohol Policy Seminar is back... and in person*!!

SAVE THE DATE:
OCTOBER 19, 2022
IN GREEN BAY, WI

It's time to reenergize your local alcohol prevention efforts!

Training topics include: Alcohol 101; Health Impacts; Enforcement; Public Policies; Community Engagement; Culture and Diversity

Keynote speakers to be announced soon!
*Health precautions will be followed & hybrid options may be available.

Check us out online www.mcw.edu/wisapp and follow us on Facebook @cicatmcw



Health Equity

The Bias Inside Exhibit

The Bias Inside Us is a community engagement project featuring a Smithsonian traveling exhibition, the centerpiece for local programs and activities that raise awareness about the science and history of bias and what people can do about it. On this website, you'll find resources for teachers, communities and individuals to learn more about implicit bias. The project is grounded in research and teaches us that bias is inside everyone. It is part of being human. This exhibition is now available online, which you can view on **their website** for free.

Health Equity Project

The Alliance continues to work on incorporating Health Equity into the work of our coalition. We have an opportunity through Northwoods Coalition to complete a two-part Health Equity Project:

Step 1: Individuals watch health equity training modules (approx. 45 minutes)

Step 2: Come together as a group to have a conversation about what health equity is and how to integrate it into our coalition. (approx. 1 hour)

If interested in participating in this Health Equity Project, please email **Alison Harder** by **June 8**. We will work together to find a time that works for all interested in participating.

Commercial Tobacco FDA Policy Proposal

On April 28, 2022, the **FDA Proposed Rules Prohibiting Menthol Cigarettes and Flavored Cigars**. These proposed product standards would prohibit menthol flavoring in cigarettes, and all characterizing flavors (other than tobacco) in cigars. Once finalized, these changes will:

- reduce the appeal of cigarettes, particularly to youth and young adults; and
- improve the health and reduce the mortality risk of current menthol cigarette smokers by decreasing cigarette consumption and increasing the likelihood

of cessation

The public can provide comments on these proposed rules, which the FDA will review as it considers future action. The FDA will convene **public listening sessions** on June 13 and June 15 to expand direct engagement with the public, including affected communities. This FDA **Fact Sheet** provides an overview of proposed changes, impact, and next steps.

If you would like to learn more about the comment process or the FDA proposals, reach out to **Emily Carlson**.



Post Highlight: New Altoona Banner

Have you seen our new banner at the 10th Street Park in Altoona? We are participating in the Altoona Parks and Recreation Banner Program to remind everyone to lock up their meds to prevent prescription misuse. Learn more about medication safety by visiting our website GetInvolvedASAP.org [#PreventionIsKey](https://twitter.com/PreventionIsKey)

Resources

Breath of Stress Air

The Truth Initiative has released a **new video** on the correlation of mental health and vaping among youth. This video is an addition to the new mental health campaign spreading awareness about the myth that vaping and nicotine can aid in reducing stress. **The website for Breath of Stress Air** offers resources through This Is Quitting as well as additional mental health resources to reduce stress for anyone.

Rethinking Drinking

Rethinking Drinking is designed for U.S. adults who drink alcohol. It provides evidence-based information about alcohol and health along with tips, tools, and resources for those who want to cut down on or quit drinking.

Small Talks Campaign Materials

Help parents and other caring adults throughout Wisconsin understand the importance of talking with kids about underage drinking early and often. Use these Small Talks campaign materials in your community. Some materials are available in multiple languages. Materials are shipped out with no cost and are only available while supplies last. See everything that's available to order on the **Small Talks: Partner Resources page** or **place your order right**

now.

SAFE Treatment and Family Support Locator

SAFE Project and Partnership to End Addiction have partnered to launch the first-of-its-kind online **SAFE Family Support Locator**, available in English and Spanish. By creating a free, searchable tool to locate local and national resources, the organizations are helping parents, families, friends, coworkers, and caregivers who are supporting loved ones with addiction to find the support and services they need in their own communities.

Substance Use + Mental Health in Teens and Young Adults

This guide, a collaboration of the Child Mind Institute and Partnership to End Addiction, provides information on common mental health disorders in young people (and the medications that are often used to treat these), tips on identifying substance misuse and steps to making informed decisions about evaluation and treatment for co-occurring disorders.

Training Opportunities

The Ongoing Opioid Epidemic Part 1: The Current Landscape

June 7th, 12 PM - 1:30 PM

Part 2: Cannabis: New conversations for changing times

June 7th, 11 AM - 1 PM

Strategic Alliance: Prevention Across the Continuum of Care

June 8th, 2 PM - 3:30 PM

Alliance for WI Youth Prevention Conference

June 8-9

The Ongoing Opioid Epidemic Part 2: Lessons Learned and Looking Ahead

June 14th, 12 PM - 1:30 PM

Part 3: Recent Science on Cannabis and a Changing Legal Climate: Opportunities for Prevention and Public Health Messaging

June 14th, 2 PM - 3:15 PM

Racial Disparities in Substance Use Prevention

June 15th, 12 PM - 1:30 PM

Supporting Law Enforcement Efforts to Enforce Alcohol Laws: Practical Guide For Coalitions

June 21st, 10 AM - 11 AM

Cannabis Use and Youth Development

June 28th, 5 PM - 6 PM

CADCA Mid-Year

July 17th-21st in Orlando, FL

Substance Use and Hungry Ghosts

July 26th, 1 PM

Next Alliance Meeting

July 19th, 2022 from 8:00 am - 9:00 am

[Click to Join the Meeting](#)

Meeting number (access code):

2596 872 0005

Tap to join from a mobile device

(attendees only):

+1-415-655-0001,,25968720005## US Toll

Meeting password:

EEgNP7XXa69

Join by phone:

+1-415-655-0001 US Toll

Global call-in numbers

About the Alliance For Substance Misuse Prevention

Mission:

To Improve the lives of Children, youth, and adults by mobilizing communities to prevent and treat alcohol, tobacco, and other drug misuse in Eau Claire County.

Vision:

A community culture free from the misuse of alcohol, tobacco, and other drugs.

Who is the
Alliance?



The Alliance for
Substance Abuse
Prevention (Alliance)
is an Eau Claire County
community-based
coalition



What We Do:

- Brings community volunteers and partner organizations together
- Helps coordinate and support county-wide efforts to prevent substance misuse
- Works toward our common goal of substance misuse prevention and treatment in the Community



Contact Us

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Visit the Alliance Website

